

848161 Contract # **Date Entered** 08/14/12 Schedule Dates 09/04/12-09/10/12 Last Modified 08/23/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP No Headline # 06269291 Product Political - US President (1174) Demo Brand

DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$5,240.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$29,694.75 1536 Sales Tax

National/Political Candidate - Agency

Weekly/Irregular OBAMA 9/4

Account Types

Date:

Billing Type

Comments

Norfolk (WVEC) (WVEC) By Broadcast Month Rate **Spots** Sep. 2012 125 \$34,935.00 Grand Total: 125 \$34,935.00

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мс) Ti	u V	Ve T	Γh Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:58P- 3:58P (ET)	7		X		x i	x X		7	\$200.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/23/12
2.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	10A- 10:58A (ET)	7		¦ X		x >	x ¦ x		7	\$100.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
3.1 Normal Line / SPOT	09/04/12-09/07/12	9	:30	11:35P- 12:02A (ET)			1	. :	1 :	1 1		4	\$115.00	\$460.00	Norfolk (WVEC) (WVEC)		8/23/12
4.1 Normal Line / SPOT	09/04/12-09/07/12	9	:30	10:58A- 12P (ET)	6		¦ X		x >	x ¦ x		3	\$130.00	\$390.00	Norfolk (WVEC) (WVEC)		8/23/12
5.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	12:02A- 1:06A (ET)	4		X		x >	x ¦ x	i	4	\$25.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
6.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	12P- 12:57P (ET)	6		¦ X	(x >	x ¦ x	i	6	\$110.00	\$660.00	Norfolk (WVEC) (WVEC)		8/23/12
7.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	3:58P- 4:58P (ET)	4		¦ X	()	x >	x ¦ x		4	\$120.00	\$480.00	Norfolk (WVEC) (WVEC)		8/23/12
8.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	4:58P- 5:29P (ET)			1	. :	1 :	1 1		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
9.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	5A- 5:58A (ET)	4		¦ X		x >	x ¦ x	i	4	\$130.00	\$520.00	Norfolk (WVEC) (WVEC)		8/23/12
10.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:29P- 5:58P (ET)			1	. :	1 :	1 1	i	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
11.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	6P- 6:30P (ET)			1	. :	1 :	1 1	i	4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/23/12
12.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	5:58A- 7A (ET)	4		X	(x >	x ¦ x	i	4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12
13.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	6:58P- 7:28P (ET)			1		1 :	1 1	İ	4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
14.1 Normal Line / SPOT	09/04/12-09/07/12	6	:30	7A- 9A (ET)	4		; x	(;	x ¦)	x ¦ x		4	\$300.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/23/12

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 04:00 PM on Monday, August 27 2012



Contract # 848161 **Date Entered** 08/14/12 Schedule Dates 08/23/12 Penne Marsh 09/04/12-09/10/12 **Last Modified** Advertis

Product	Political - US President (1174)	Headline #	06269291
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$5,240.25
CPE	1536	Net Total	\$29,694.7
Account Types	National/Political Candidate - Agency	Sales Tax	

Schedule Dates	09/04/12-09/10/12	Last Mounteu	08/23/12	<u> </u>		. —
Advertiser	Obama for America (14538)	Entered By	Penne Marsh	Sep. 2012	125	\$34,935.00
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No	Grand Total:	125	\$34,935.00
Product	Political - US President (1174)	Headline #	06269291			
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo				
Salesperson	Blair, Cheryl (2205)	Order Type	Normal			
Sales Office	TeleRep - Philadelphia	Package Deal				
Buyer Name	NAGELBERG, DAN	Commission %	15.00			
Phone/Fax	(202) 338-6919 /	Commission	\$5,240.25			
CPE	1536	Net Total	\$29,694.75			
Account Types	National/Political Candidate - Agency	Sales Tax				
Billing Type	Weekly/Irregular					
Comments	OBAMA 9/4					

Norfolk (WVEC) (WVEC)

By Broadcast Month Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
16.1	Normal Line / SPOT	09/04/12-09/07/12	6	:30	9A- 10A (ET)	6		Χ	Х	Х	Х			6	\$100.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
17.0	Normal Line / SPOT	09/07/12-09/07/12	6	:30	10P- 11P (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/14/12
18.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	7:58P- 9P (ET)						1			1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)		8/23/12
19.1	Normal Line / SPOT	09/07/12-09/07/12	6	:30	9P- 10P (ET)						1			1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
20.1	Normal Line / NCAA - FOOTBALL	09/08/12-09/08/12	5	:30	12P- 7P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/23/12
21.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	6P- 6:30P (ET)							1			\$160.00		Norfolk (WVEC) (WVEC)		8/23/12
22.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	5:58A- 8A (ET)							1		1	\$110.00	\$110.00	Norfolk (WVEC) (WVEC)		8/23/12
23.1	Normal Line / SPOT	09/08/12-09/08/12	6	:30	6:58P- 7:57P (ET)							1			\$110.00		Norfolk (WVEC) (WVEC)		8/23/12
24.0	Normal Line / SPOT	09/08/12-09/08/12	6	:30	8A- 9A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
25.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	9:58A- 11A (ET)								1	1	\$90.00	\$90.00	Norfolk (WVEC) (WVEC)		8/23/12
26.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	10P- 11P (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
27.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	6P- 6:30P (ET)								1	1	\$160.00	\$160.00	Norfolk (WVEC) (WVEC)		8/23/12
28.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	5:58A- 8A (ET)								1	1	\$70.00	\$70.00	Norfolk (WVEC) (WVEC)		8/23/12

2012 110111101		03/03/12 03/03/12		5.5671 671(2.7)					- 1	-	7	7		0, 20, 12
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Accepted-Agency,	/Advertiser:		Date:	Accepted-Sta	ion:						Date:	Comments:		



Contract # 848161 Schedule Dates 09/04/12-09/1 Advertiser Ohama for Am

Product

Salesperson

Sales Office

Brand

09/04/12-09/10/12 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP

Political - US President (1174)

DEMOCRAT - OBAMA FOR AMERICA (161567) Blair, Cheryl (2205) TeleRep - Philadelphia

 Buyer Name
 NAGELBERG,DAN

 Phone/Fax
 (202) 338-6919 /

 CPE
 1536

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 9/4

 Date Entered
 08/14/12

 Last Modified
 08/23/12

08/23/12 Penne Marsh

No # 0626929

Headline # 06269291 Demo

Order Type Normal Package Deal

 Commission %
 15.00

 Commission
 \$5,240.25

Net Total \$29,694.75

Sales Tax

Entered By

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 1	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	8A- 9A (ET)							1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
30.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	7:58P- 9P (ET)							1	1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)		8/23/12
31.1	Normal Line / SPOT	09/09/12-09/09/12	6	:30	9P- 10P (ET)							1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		8/23/12
32.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	10P- 11P (ET)					1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	Rookie	8/23/12
33.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	7:58P- 9P (ET)					1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	tba	8/23/12
34.1	Normal Line / SPOT	09/06/12-09/06/12	6	:30	9P- 10P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	wipeout	8/23/12
35.1	Normal Line / SPOT	09/04/12-09/09/12	6	:30	11P- 11:35P (ET)	7		Х	X :	Х	х	Х	7	\$250.00	\$1,750.00	Norfolk (WVEC) (WVEC)		8/23/12
36.1	Normal Line / SPOT	09/04/12-09/04/12	6	:30	10P- 11P (ET)			1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	ny med	8/23/12
37.1	Normal Line / SPOT	09/04/12-09/04/12	9	:30	7:58P- 9P (ET)			1					1	\$585.00	\$585.00	Norfolk (WVEC) (WVEC)	Middle/Last Man	8/23/12
38.1	Normal Line / SPOT	09/05/12-09/05/12	9	:30	10P- 11P (ET)				1				1	\$415.00	\$415.00	Norfolk (WVEC) (WVEC)	Final Witness	8/23/12
39.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	7:58P- 9P (ET)				1				1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	Middle/Sub	8/23/12
40.1	Normal Line / SPOT	09/05/12-09/05/12	6	:30	9P- 10P (ET)				1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	Modern/Don't Trust	8/23/12
41.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:58P- 3:58P (ET)		3						3	\$200.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
42.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	10A- 10:58A (ET)		1						1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)		8/23/12
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		CONFIRMATION CONTRAC	T	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Billing Type

Comments

Weekly/Irregular

OBAMA 9/4

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / SPOT	09/10/12-09/10/12	9	:30	11:35P- 12:02A (ET)		1						1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)		8/23/12
44.1	Normal Line / SPOT	09/10/12-09/10/12	9	:30	10:58A- 12P (ET)		2						2	\$130.00	\$260.00	Norfolk (WVEC) (WVEC)		8/23/12
45.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12:02A- 1:06A (ET)		1						1	\$25.00	\$25.00	Norfolk (WVEC) (WVEC)		8/23/12
46.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	12P- 12:57P (ET)		2						2	\$110.00	\$220.00	Norfolk (WVEC) (WVEC)		8/23/12
47.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	3:58P- 4:58P (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/23/12
48.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	4:58P- 5:29P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
49.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5A- 5:58A (ET)		1						1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/23/12
50.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5:29P- 5:58P (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
51.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	6P- 6:30P (ET)		1						1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		8/23/12
52.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	5:58A- 7A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
53.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	6:58P- 7:28P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
54.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	7A- 9A (ET)		1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)		8/23/12
55.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	7:28P- 7:57P (ET)		1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/23/12
56.1	Normal Line / SPOT	09/10/12-09/10/12	6	:30	9A- 10A (ET)		2						2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/23/12

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

CONFIRMATION CONTRACT